

## NuVinci® Bikes Essentially Everywhere at EuroBike 2012

(Amsterdam, The Netherlands and San Diego, CA – September 2, 2012) – Eurobike International Bicycle Trade Exposition, held annually in Friedrichshafen, Germany, is one of the world’s most influential trade fairs and Europe’s largest bicycle exposition. This year, bikes with *NuVinci* transmissions were highly visible, including both N360™-equipped pedal bikes and e-Bikes with the *NuVinci* Harmony™ intelligent drivetrain.

Over 26 *NuVinci*-equipped models were on display including those from top brands such as Riese & Muller, Panther, Merida and Hercules, to name a few. “Sales have doubled that of the previous year,” said Jack Brandsen, Vice President of Sales, Europe. “We’re very pleased with the rapid adoption of *NuVinci* in Europe and are working hard to support the growing number of brands using our drivetrains.”

More than 41,000 trade visitors attended Eurobike over the course of the five-day event. Attendees were given the opportunity to experience both *NuVinci* products during “Demo Day” test rides as well as on stationary trainers in the booth.

Images of the displayed bikes can be found at [www.fallbrooktech.com/cycling/NuVinci-Eurobike-2012](http://www.fallbrooktech.com/cycling/NuVinci-Eurobike-2012) and for more information on *NuVinci* drivetrains, visit [www.fallbrooktech.com/cycling](http://www.fallbrooktech.com/cycling).

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### **About Fallbrook Technologies**

Fallbrook’s NuVinci® continuously variable planetary (CVP) technology improves the performance and efficiency of machines that use a transmission, including bicycles, electric vehicles, automobiles, off-highway vehicles, stationary equipment, wind turbines, and others. The *NuVinci* technology offers companies the flexibility to design and produce next-generation products that are better tailored to their unique business, market, and competitive requirements. The N360™ continuously variable bicycle transmission and the Harmony™ automatic shifting system utilizing the N360 are Fallbrook’s current commercially available products. Fallbrook’s *NuVinci* CVP technology is also being developed for commercialization in other vehicle classes, as major automotive transmission suppliers have licensed *NuVinci* technology for the development of automotive class drivetrains, and another market-leading supplier has licensed the technology and is developing *NuVinci* CVP transmissions for electric and gasoline light vehicle applications. *NuVinci* CVP technology can be configured to replace multiple planetary gears, providing dramatic performance improvement in a smaller package and at a lower cost. Fallbrook has built an extensive portfolio of over 600 patents and patent applications worldwide. For more information, visit [www.fallbrooktech.com](http://www.fallbrooktech.com).